

2021 INDUCTEES - ATLANTIC JOURNALISM HALL OF FAME

From Jim Ferguson - Senior Manager - CBC PEI

This letter is in support of the submission to consider Donna Allen (CBC Prince Edward Island) for the Atlantic Journalism Hall of Fame.

With a career that spans more than 35 years with CBC, Donna has grown through various leadership roles, ultimately returning to her home province of Nova Scotia for a planned retirement at the end of May.

Since 2010, Donna has been in the role of Executive Producer leading a team of journalists that contribute to television, radio and digital platforms. This position by description is responsible for every single piece of content that goes to air, is broadcast or ends up in our digital world.

A passionate teacher, Donna has supported dozens of young journalists in their early days with CBC PEI. Many of these individuals have taken their broad skills to locations across this country.

Always the perfectionist, Donna signed on each day in the early hours and could often be found looking over the last of our content each evening.

It's important to note that through the years, Donna has led the charge to support our journalists for recognition through the Atlantic Journalism Awards by working tirelessly to capture their finest work and to submit for annual consideration. Never seeking the spotlight herself, Donna relished in seeing others acknowledged for their work.

For many years, Donna's passion for her horses was a welcome distraction to a career that kept her busier than most. There were more than a handful of occasions in the wee hours of the day that Donna was juggling duties in the barn while handling calls from work.

Looking forward, Donna and her husband Doug are excited to enter their next chapter of life as grandparents. With her daughter Samantha in Halifax and Josey in British Columbia, there is no doubt the pace in the coming years will be focused on family events.

It has been my pleasure to have worked with Donna for the last 11 years and to watch her daily dedication to ensuring that the journalism of CBC Prince Edward Island reflected the issues large/small that mattered most to Islanders.

Jim Ferguson
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